



CIM Coursebook 02/03 Customer Communications in Marketing: CIM Coursebook 02/03 Chris Fill:  
CIM Coursebook 02/03 Integrated Pt. 86 (Sec. 86.600.01

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Marketing Staff s Followers. None yet.

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Krueger, Robert F.; Fraley, R. Chris; Robins, Richard W. 9786611943356 Strategic Integrated  
Marketing Communications: Theory and practice Percy, Larry

02 CIM FOUNDATION CERTIFICATE IN MARKETING Module Details LEARNING OUTCOMES

1. Identify different types of customers. 01. Created Date: 1/15/2015 4:54:22 PM

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to explain the why as well as the how of marketing communications. Aspects Of Integrated Marketing Communications. 2013-01-16 Publisher by

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